Don't Rebuild; Refactor

OwnIT is the only IT focused online, self-paced, and perpetual access learning program that builds on your tech skills and teaches advanced soft skills that are key to success in IT. Supported with bi-weekly instructor led group calls and a private online group, attended by your peers and other IT leaders, we give you the tools you need to increase your value.

Hard Skills and Tech Certs lapse. Soft Skills are timeless.

The pace of innovation has left many IT professionals exposed to a changing landscape. As technology life-cycles continue to shorten, the value of many technical skills has become short-lived.

"Soft Skills" endure these changes. Collaboration, communication, and coordination skills are now more important than ever. Businesses are demanding employees who can translate technical terms into meaningful business outcomes.

In fact, a CareerBuilder study showed 77% of employers value Soft Skills as much as Hard Skills.

RefactorIT helps IT Pros develop their soft skills and advance their contribution and value. Our **OwnIT** program builds on your tech skills, and teaches advanced soft skills that are timeless, breaking them down into tangible, workable parts you can leverage to leave your mark.

Build your knowledge, actions, and results. Join a community of IT Pros upgrading their potential.

REFACTOR{IT}

IN OUR PROGRAM YOU'LL LEARN HOW TO:

Identify the structure of conversations and seize opportunities for improvement

Reveal the true business objectives of non-tech employees and executives, and increase your value

Create clear and meaningful narratives by listening, questioning, and collaborating

The OwnIT Program is the core foundation to developing your Soft Skills.

Regular IT courses give you access to the content and material for a short period of time. We believe IT Pros deserve more, so we give it to you.

Perpetual Online Program Access, and Updated Video Content and Downloadable Resources

Private Slack Tech Community Channel, and Access to fellow IT Pro's and Leaders

Bi-Weekly Group Calls, led by Founder, CTO, and Tech Advisor with guest CTO's

To learn more, go to www.irefactorit.com

REFACTOR{IT}
The OwnIT Program
- Outline -

Part 1: Your Current Situation, and Your Desired Situation

Module 1 – Overview and New Concept

Module 2 – Reading the Current Technology Market

Module 3 – Self Assessment and your emotional intelligence

Module 4 – Identifying Identity

Module 5 – Your consequentialist strategy, the root of all action

Part 2: Risks and Ownership of the Tech Strategy

Module 1 – What do Leaders own exactly?

Module 2 – Expertise vs Leadership

Module 3 – Budgeting, Projects, and establishing ROI

Module 4 – Understanding and Managing Risk

Module 5 – Developing your internal support network

Module 6 – Establishing Authority

Part 3: Building Your Tech Team and Resources

Module 1 – Collaboration is key, know the players and business

Module 2 – Resource Pools – get the help before you need it

Module 3 – Management – Building your Top Talent

Module 4 – Management – Structuring your Teams

Module 5 – Management – Protecting your assets

Part 4: Driving Innovations and Frameworks

Module 1 – Defining strategic technology frameworks

Module 2 – Diffusion of Innovation

Module 3 – Technology learning framework and Human operations

Module 4 – Framework for understanding business strategy and operations

Module 5 – Defining your unique technology project

Part 5: Translate Tech Talk

Module 1 – The Sales Structure

Module 2 – The Story Structure

Module 3 – Elements of a story

Module 4 – Speak with people to invent the end first

Module 5 – Craft meaning before you speak

Module 6 – Practice, practice, practice

Part 6: Reflecting, Refining, Refocusing

Module 1 – Revisit your strategy, projects, and budget

Module 2 – Self Assessment, again

Module 3 – Identify failures and successes

Module 4 – Setting your new bar

Module 5 – Where to next?

To learn more, go to www.irefactorit.com